



STATE OF NEW MEXICO
PUBLIC EDUCATION DEPARTMENT
300 DON GASPAR
SANTA FE, NEW MEXICO 87501-2786
Telephone (505) 827-5800
www.ped.state.nm.us

MARIANA D. PADILLA
SECRETARY OF PUBLIC EDUCATION

MICHELLE LUJAN GRISHAM
GOVERNOR

**Charter Schools Division
2024-25 Annual Report
December 12, 2025**

School Name: New Mexico Academy for the Media Arts

School Address: 4401 Central Ave. NE, Bldg. 2 Albuquerque, NM 87108

Head Administrator: Chris Jones

Governing Board Chair: Carolyn Carlson

Business Manager: Ashley Woodard

Authorized Grade Levels: 6-12

Grade Levels Served: 6-12

Authorized Enrollment Cap: 360

2024-25 120-Day Enrollment: 122

Contract Term: 2023-2028

Waivers: none

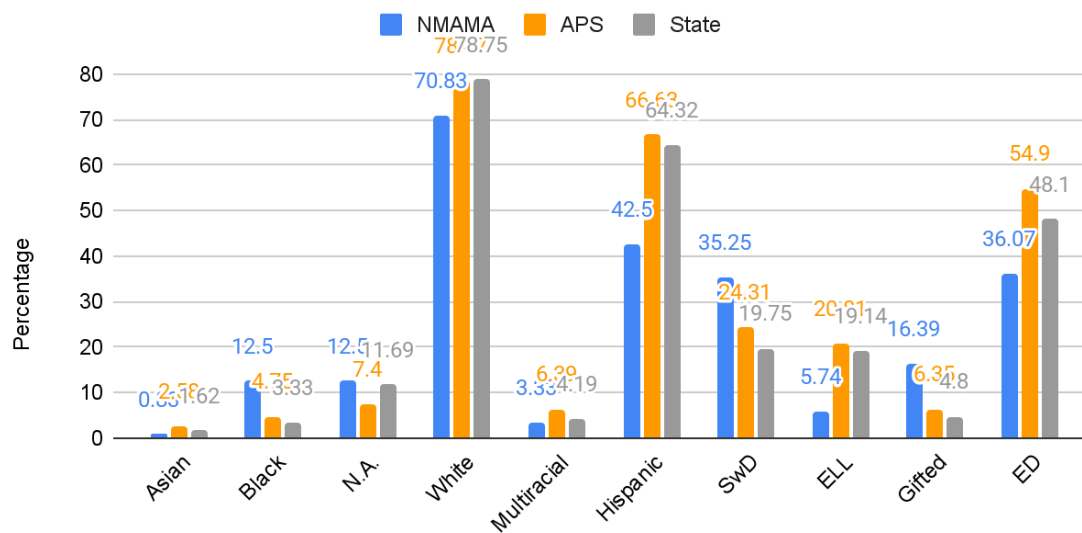
Mission: New Mexico Academy for the Media Arts offers secondary students a comprehensive, project-based, cross-curricular education centered in the media arts. We prepare our graduates for positions in the media industries and for the rigor of post-secondary education.

Educational Program:

- A. The School implements a curriculum that utilizes project-based learning and thematic units with student presentations and exhibitions of learning projects as evidenced by teacher lesson plans/student project plans, Expo schedule and attendee sign-in sheets, photographs/sample presentations, and student portfolios.
- B. The middle school grades utilize mixed-grade pedagogy as evidenced by class rosters, student schedules, and student transcripts.
- C. Teachers collaborate across subject areas to incorporate Media Arts as evidenced by collaboration/Professional Development spreadsheets, teacher lesson plans, school calendar, student media work.
- D. All incoming middle school students receive Media Literacy instruction as evidenced by teacher lesson plans, student media work, student portfolios.
- E. The School offers career-relevant internship programs to students who meet eligibility requirements as evidenced by internship agreement forms, student tracking sheet, transcripts, and student portfolios.

Demographics as reported in Nova 2024-25 (120-Day)

Enrollment by Subgroup (120D) 2024-25



Source: Nova Enrollment Subgroup Percentages with Averages

Academic Performance [2022 PF]

Academic Performance Framework Indicators	2023-24 Score	2024-25 Score
State Accountability System: NMVistas Designation & Overall Score (100 points possible)	Traditional 65	Traditional 60.8
School-specific Goals: if two goals, average of points on each (100 points possible)	75	0
Overall Academic Score: average of NMVistas score and Mission Goal score	70	30.4

***Note:** School did not submit mission specific goal data.

State Accountability System:

State and federal statute mandates accountability for all public schools. This section provides a snapshot of the school's academic performance according to data collected by the Public Education Department (PED).

The New Mexico State Accountability System (published on [NM Vistas](#)) gives every public school in the state an overall score. NM Vistas scored schools according to the following designations:

Spotlight: Top 25% of schools, excluding schools with designations of CSI, Graduation Rate or TSI/ATSI	Traditional: No other designation	TSI (Targeted Support and Improvement): Multi-year low performing subgroup(s)
		ATSI (Additional Targeted Support and Improvement): TSI in the lowest 5% of schools. Exit from ATSI status requires an increase in subgroup performance in both of the next 2 years.
		CSI (Comprehensive Support): Lowest 5% of all schools; OR 3 years in ATSI; OR 3-year average of 4-Year Graduation rate is below 66.67%
		MRI (More Rigorous Intervention): on CSI for 3 years

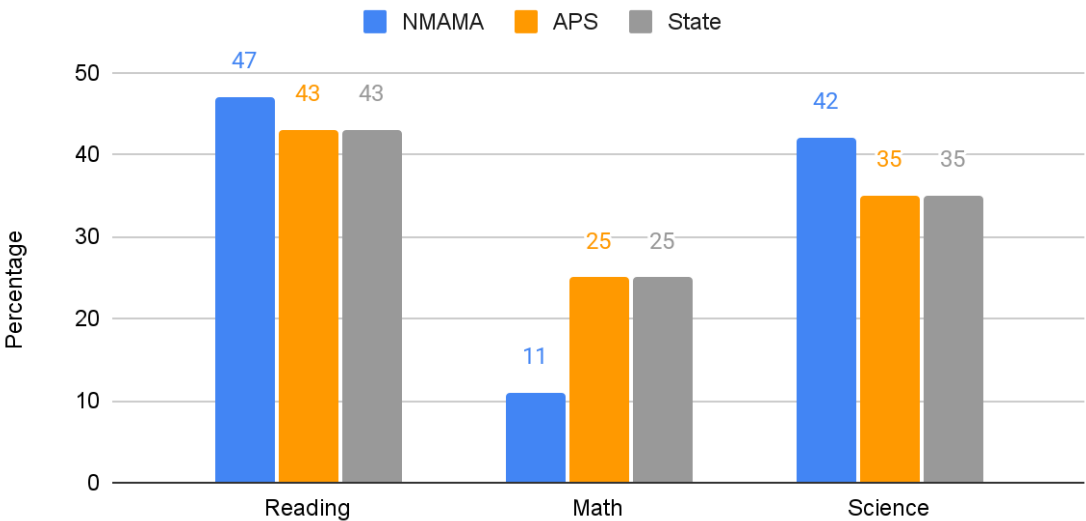
Note: According to the May 20, 2024 NM Vistas revision, the highest **overall** designation a school may receive is "Spotlight," however, an additional designation/distinction of "Excellence" is assigned to schools scoring above the 90th percentile on specific indicators.

Refer to the [2023-24 Accountability Measures Overview](#) for a summary of indicators included in Vistas calculations. Further details and criteria for each designation are provided in the *Accountability Technical Manual* linked to the [NM Vistas](#) web page.

Proficiency

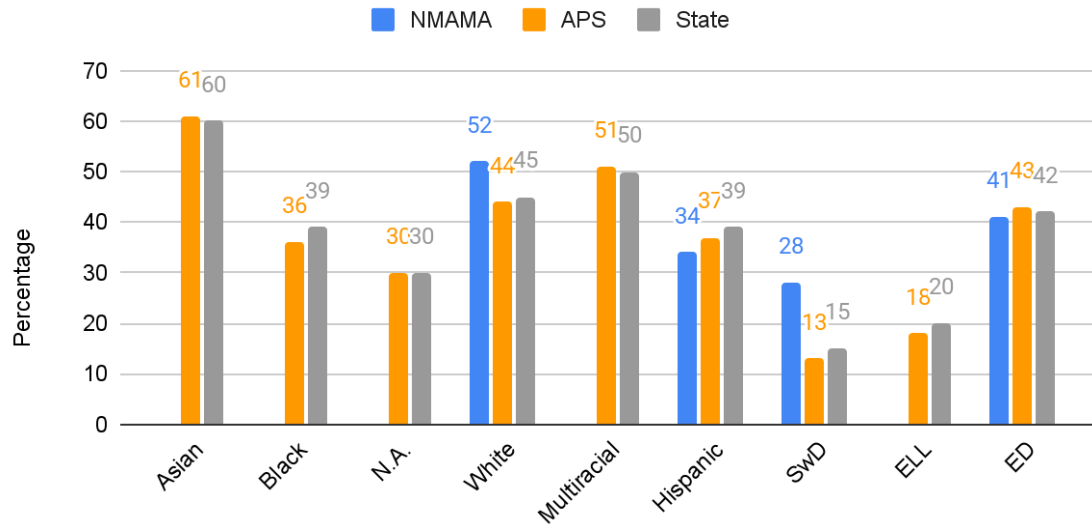
Because science is assessed only in grades 5, 8, and 11, schools that do not serve these grades do not have science proficiency data.

Percent of Students Proficient in Core Subjects 2024-25



Source: NMVistas.org

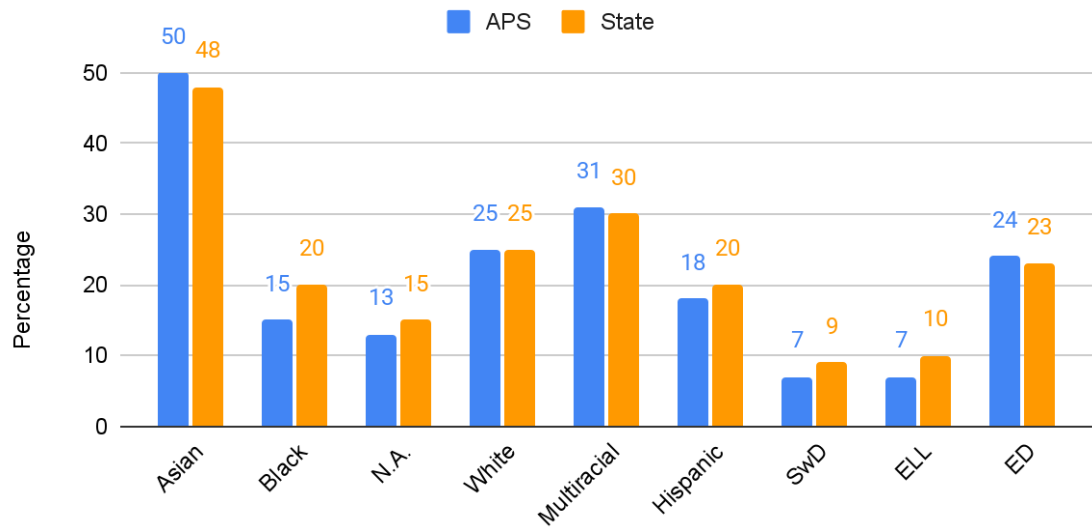
Percent Proficient in Reading by Subgroup 2024-25



Source: NMVistas.org

Note: groups are masked due to population size, and/or some groups are not represented in the school.

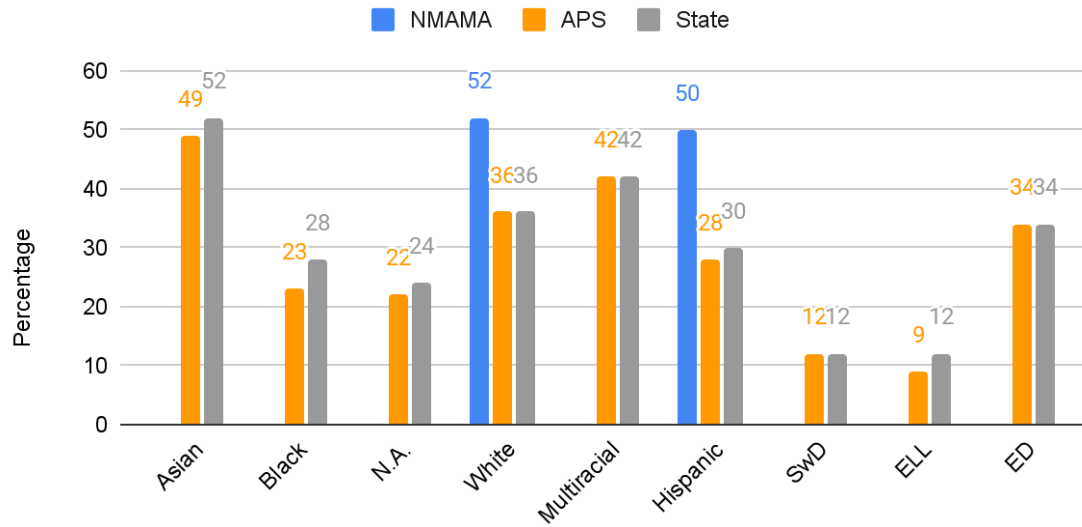
Percent Proficient in Math by Subgroup 2024-25



Source: NMVistas.org

Note: groups are masked due to population size, and/or some groups are not represented in the school.

Percent Proficient in Science by Subgroup 2024-25



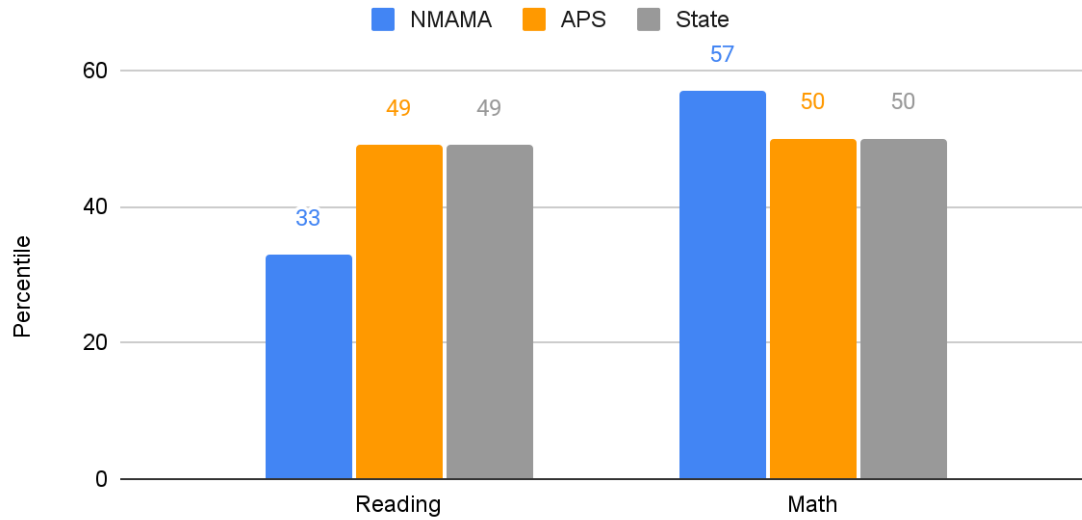
Source: NMVistas.org

Note: groups are masked due to population size, and/or some groups are not represented in the school.

Growth

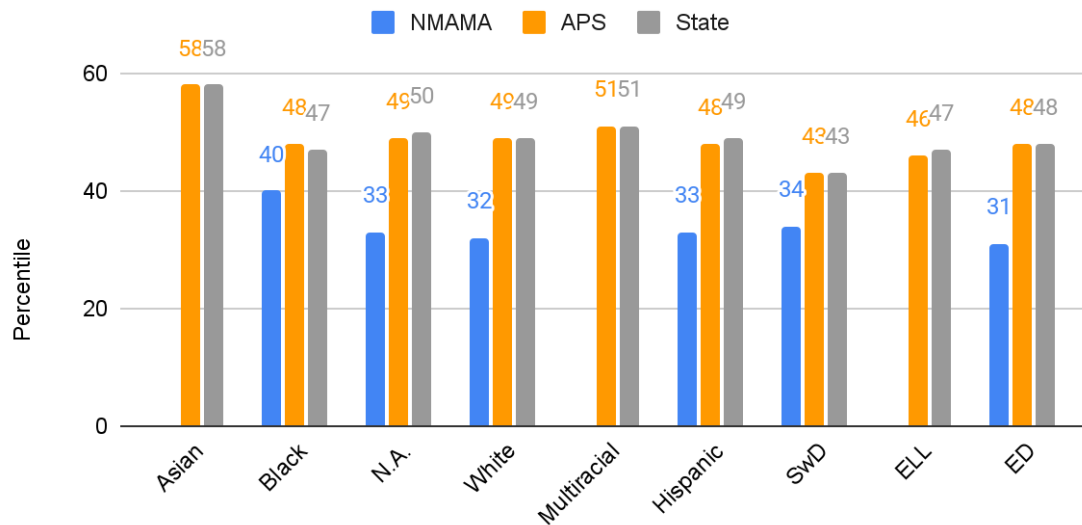
Definition per NM Vistas: median growth of students (Student Growth Percentile, or SGP) in math or reading compared to their peers who had similar scores on previous tests. Percentile ranges from 34-66 represent about a year's growth typical for the academic peer group. Growth is not available for high school students as data is limited to 11th grade SAT and Assessment of Science Readiness (ASR).

Growth Percentile for All Students (2024-25)



Source: NMVistas.org

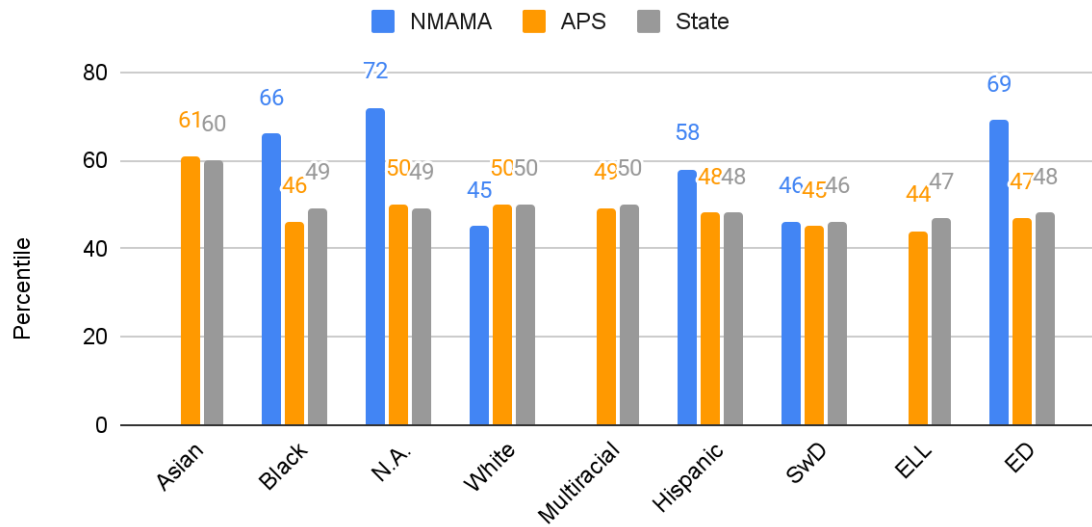
Reading Growth Percentile by Subgroup (2024-25)



Source: NMVistas.org

Note: groups are masked due to population size.

Math Growth Percentile by Subgroup (2024-25)



Source: NMVistas.org

Note: groups are masked due to population size.

English Learner Progress (ELP):

English Learner Progress measures the percentage of students currently identified for EL services who are on track toward achieving English language proficiency (an ACCESS score of 4.7 or higher) within five years as measured by the ACCESS English language development assessment. (NMVistas.org)

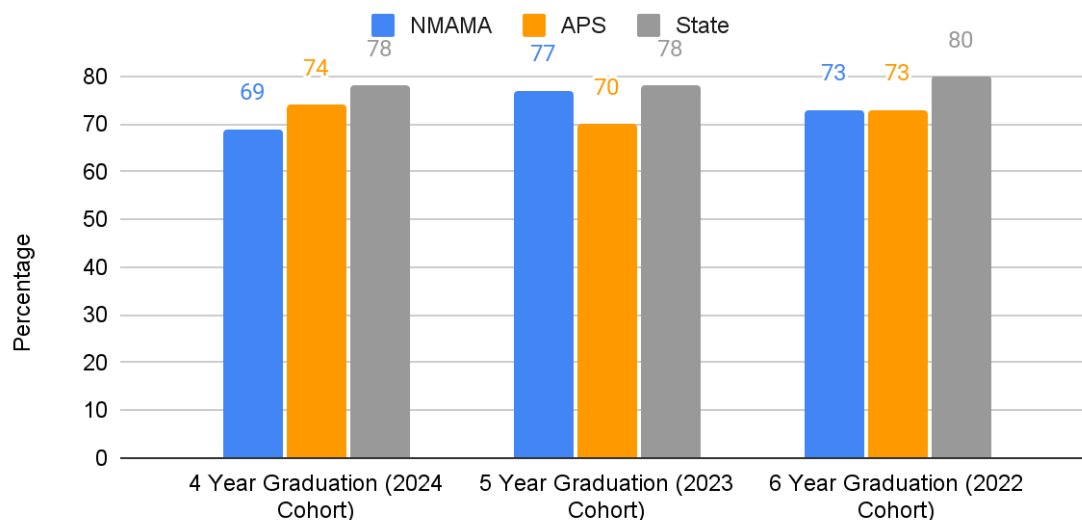
NMAMA ELP: Masked	APS ELP: 16.4%	State ELP: 16.5%
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Source: NMVistas.org

High School Graduation

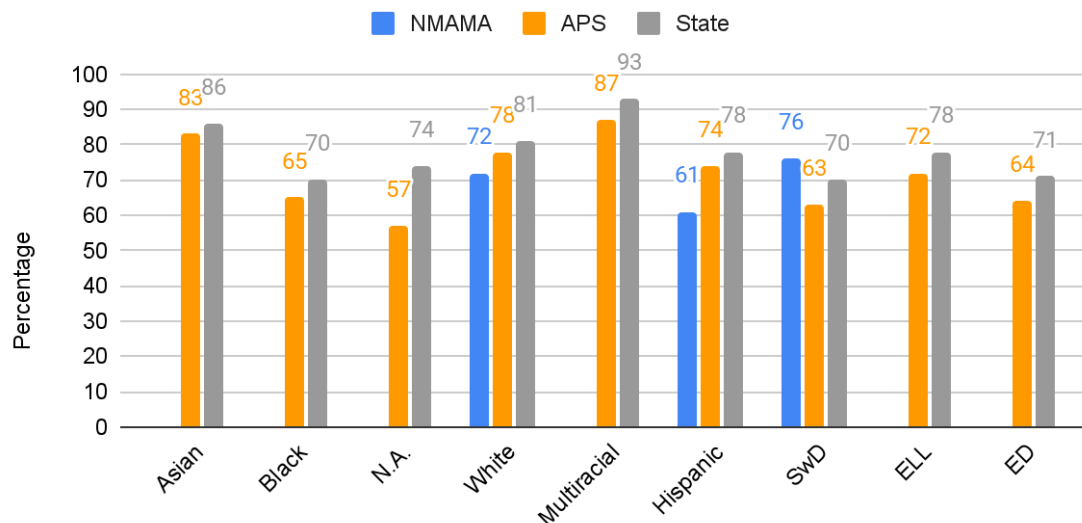
Data refer to prior year cohorts, with the most recent 4-year graduation data available for the **2023** graduation cohort, 5-year data for the **2022** cohort, and 6-year data for the **2021** cohort. The 4-year, 5-year, and 6-year graduation rates for these years are provided with comparative data for the state and district. The 4-year rate is then disaggregated by ethnicity and student group.

High School Graduation



Source: NMVistas.org

4-Year Graduation by Subgroup



Source: NMVistas.org

Note: groups are masked due to population size.

Mission-Specific Goals

The over-reaching goal at the NMAMA is for students to graduate with an extensive knowledge of Media Literacy and its impact and influence on their lives. Each year, core subjects and Career Technical

Education courses tackle the tenets of Media Literacy, as well as offering collaborative media experiences that enrich the student’s exploration and interests in the media arts. From Middle School through High School, students are required to complete media activities and organize media portfolios that demonstrate a comprehensive experience. Student completion of all prescribed elements of 7 the Media Literacy Program culminates in a 60-hour media internship in the student’s chosen field.

Goal: NMAMA students in grades 6-12, enrolled on the 40th and 120th day of the school year, will complete all of the Media Literacy Program elements prescribed for their grade level, and NMAMA graduates who are on the traditional graduation track (not the ability-option for students with severe cognitive disabilities, unless that student completes an internship) will successfully complete one or more Media Arts related internship(s) (60-contact hours) as evaluated by the Internship Program Agreement Form.

Performance Level:	Target:	Points:
Exceeds	85%-100% of NMAMA students in grades 6-12, enrolled on the 40th and 120th day of the school year will complete all of the Media Literacy Program elements prescribed for their grade level, and 85%-100% of NMAMA who graduate on the traditional track will have completed one or more Media Arts related internship(s). To score in this category, at least 85% of both groups listed must attain the goal.	100
Meets	70%-84% of both groups of NMAMA students	75
Working to Meet	60%-69%	25
Falls Far Below	59% or less	0

Rating: School did not submit any mission goal data.

Organizational and Financial Performance Framework

2024-25 Overall Rating: Does Not Meet Standard

Pursuant to the PEC Performance Framework and Accountability System, schools receive ratings of **Meets Standard**, **Working to Meet Standard**, or **Does Not Meet Standard** for individual indicators in the framework. Explanations for any rating other than Meets Standard are provided below.

The school also receives an Overall Rating of either **Meets Standard** or **Does Not Meet Standard** for the year. If a school receives a **Does Not Meet Standard** rating for three or more indicators, it will receive an overall rating of **Does Not Meet Standard**.

Screenshot of Multi-year Performance Framework Ratings

New Mexico Academy for the Media Arts		
Organizational and Financial Performance Ratings		
	2023-24	2024-25
1a Mission and Educational Program	Meets Standard	Meets Standard
1b State Assessment Requirements	Working to Meet Standard	Meets Standard
1c Rights of Students with Disabilities	Meets Standard	Meets Standard
1d Rights of English Learners	Meets Standard	Meets Standard
1e Meeting Program Requirements	Meets Standard	Meets Standard
1f NM DASH Plan	N/A	N/A
2a Governance Requirements	Working to Meet Standard	Meets Standard
2b Nepotism, Conflict of Interest	Meets Standard	Meets Standard
2c Reporting Requirements	Does Not Meet Standard	Working to Meet Standard
3a Rights of All Students	Meets Standard	Working to Meet Standard
3b Attendance and Retention	Working to Meet Standard	Working to Meet Standard
3c Staff Credentialing	Meets Standard	Does Not Meet Standard
3d Employee Rights	Meets Standard	Does Not Meet Standard
3e Background Checks, Ethics	Meets Standard	Meets Standard
4a Facilities	Meets Standard	Meets Standard
4b Transportation	N/A	N/A
4c Health and Safety	Working to Meet Standard	Meets Standard
4d Handling Information	Meets Standard	Meets Standard
4e Information accessible to the public	Meets Standard	Meets Standard
4f School climate	Meets Standard	Meets Standard
5a Financial Reporting and Compliance	Meets Standard	Meets Standard
5b Accounting Principles	Does Not Meet Standard	Does Not Meet Standard
5c Responsive to Audit Findings	Meets Standard	Working to Meet Standard
5d Managing Grant Funds	Meets Standard	Meets Standard
5e Staffing for Fiscal Management	Does Not Meet Standard	Working to Meet Standard
5f Internal Controls	Meets Standard	Meets Standard

Explanation of 2024-25 Indicator Ratings

- 1.c. The school was placed on a Office of Special Education Corrective Action Plan on May 8, 2025.
- 2.c. The school submitted one late notification to the PEC in March, the change occurred in December 2024.
- 3.a. McKinney-Vento information was not on the schools website; the school has been in contact with the NMPED's McKinney-Vento coordinator.
- 3.b. Attendance percentage rate is 94% (95% target), retention rate is 96% (80% target) and recurrent is 65% (70% target).
- 3.c. After a 120-day NOVA report, four staff members were listed on the error report.
- 3.d. Staff evaluations had not been completed for two years.
- 5.b. One material weakness finding, 1 significant deficiency for a total of five findings on the [FY24 Audit](#).

5.c. One repeat finding on the [FY24 Audit](#).

5.e. The school's CPO is not listed on the New Mexico Chief Procurement Officer list on the New Mexico General Services Department [webpage](#).

Explanation of 2023-24 Indicator Ratings

1.b. Participation rate was 92% for math and 93% for reading, the target is 95% for each.

2.a. 80% of training hours for all members serving at least 6 months are complete.

2.c. Late notifications of 3 board members and head administrator.

3.b. Attendance percentage rate is 95% (95% target), retention rate is 96% (80% target) and recurrent is 50% (70% target). After reviewing the school's Attendance Improvement Plan, the school has a plan to engage students and parents.

4.c. SS Plan submitted and under review.

5.b. Three findings on FY23 audit including one material weakness finding (2023-002).

5.e. CSD was not able to locate a new/updated CPO license in the [New Mexico Chief Procurement Officer List](#).

Site Visit Attendees

March 10, 2025

CSD Team: Gregory Butz (Lead), Lucy Valenzuela, Kristen LaVolpa and Ken Norris (remote)

School Leadership: John Rodarte, Head Administrator; Meagan Reyes, and Tom Richardson

Governing Board: Carolyn Carlson, President; and Kendra Toth

CAPs, Conditions, or Intervention Ladder: none

Annual Report ratings/notices from PEC:

Annual Report Year	PEC Notice of Overall Performance	Unsatisfactory Terms (if any)	Unsatisfactory terms not corrected by next Annual Report
2022-23	N/A: This was their first contract year, the 2024-25 marks their first PEC rating and notice.		
2023-24	Unsatisfactory	- overall designation of Does Not Meet Standard on Organizational Framework - 2.c. Reporting Requirements - 5.b. Accounting Principles - 5.e. Staffing for Fiscal Management	5.b.