

New Mexico Academy for the Media Arts
4401 Central Ave NE, Alb., NM 87108
Draft Minutes for October 15, 2024 @ 10am
Governing Council Hybrid, In Person and Virtual Meeting via the
Zoom Platform

1. Quorum Call - Governing Council President Carolyn Carlson called the meeting to order at 10am, with Governing Council members Channing Concho, Malinda Menke, Kendra Toth, Eddie Tafoya. Also present were Principal John Rodarte, Business manager Ashley Wolfel and Tom Richardson, Anthony Conforti. Public present were Keith Romero, Richard Romero and Sue Griffith along with Gerald Landgraf
2. Approval and or Amending of Agenda – Motion to approve made by Malinda, second by Eddie The motion passed unanimously in a roll call vote with all board members voting in the affirmative.
3. Public Input
 - Richard Romero, Keith Romero and Sue Griffith gave a legislative update, outlined plans for this session. School will write an Ask Letter ASAP. Romero said he would send example and encouraged us to encumber the capital outlay money we have in the back ASAP.
 - Gerald Landgraf gave a short update on the front part of the building and work being done on the HVAC system to the basement.
4. Approval of Minutes – Motion to approve minutes of the September 24th meeting by Eddie, second by Channing. The motion passed unanimously in a roll call vote with board members voting in the affirmative

5. Reports

- A. Business Managers Report (Ashley Wolfel or Mike Vigil II):
Ms. Wolfel presented financial statements showing a balance of \$875,041.34 in the general ledger. She explained and encouraged the school to allocate the capital outlay money sitting in the capital outlay account. She explained the financial impacts of the decrease in enrollment. She asked if the school was up to date on the lunch reimbursements and Principal Rodarte said they were. Ms. Wolfel pointed out other funds where there were available funds.
- B. Principal's Report— Principal Rodarte submitted a written principal report. He reported that enrollment was 109 on the 40th day. He said they were working with the Vigil Group to minimize the impact of the enrollment loss. Plans are in the works for a television blast on KRQE promoting the school to begin in mid-December during the winter break. Kendra asked about student achievement and putting it on the school's new website so perspective students and parents can see it there and not search for it on the state platforms. Kendra also asked about special ed numbers and breakdowns. Principal Rodarte said he would get that information together.
- C. Intern Coordinator Report – Tom Richardson reported that Several students have already begun their internships with the Outpost Ice Wolves. Students have remarked that they're enjoying working on set and learning to work with the new equipment. Parents have remarked that they've seen changes in their in their kids. One of our student has been offered an internship with Future Focus Education youth voice. About 50% of seniors currently involved in or having completed an internship. We have several juniors who should really be commended for taking the initiative to take on summer internships. Thanks to GC member Channing, students helped film a local event, this past weekend, that celebrated local hard

rock music or metal music and Goth music. He would like to see the internship program promoted on the TV ad blitz.

D. Media Coordinator - Anthony Conforti thanked Channing for the opportunity for the kids to film at a music festival. He reported that the kids that got to work the hard rock festival were very excited and had a great time in a real life learning situation. He said there is a new studio going up off of Second and Rio Bravo. He is trying to make contact with them. He spoke about the transistons up in Santa Fe with the various agencies.

6. Action Items

- Approval of Bars –Malinda motioned to approve the following BARS: #0004-IB24106 from Idea B funds for FY25 in the amount of \$15,412.00 and #0004-IB 24106 from Idea B award in the amount of \$40,434.00. Second by Eddie. The motion passed unanimously in a roll call vote with all board members voting in the affirmative.
- CCPS Small Asset Capital Policy – Kendra motioned to adopt 1% in the Small Asset Capital Policy. Second by Channing. The motion passed unanimously in a roll call vote with all board members voting in the affirmative. Carolyn said the school has to sort of collateralize all of our capital stuff, and she suggested that as most schools are going with 1%. The school has about \$360,000 worth of small assets to capitalize. The suggested 1% of that, would be \$36,000.

7. New Business

- Facilities master plan approval letter – Principal Rodarte explained that this letter means the school will receive help with a facilities master plan and is one step in the lease purchase agreement being approved. Once the plan is in place the school can move forward with the lease purchase agreement.

8. Old Business

- Council roundtable informal discussion of any issue not on the agenda that a Council member may want to bring forward for informal discussion, no decisions were made. Discussion was held regarding bringing a parent of a student onto the Governing Council. Will be discussed further at the next meeting.

9. Adjourned at 11 :36am.

__P_ Carolyn Carlson
__P_ Malinda Menke
__P_ Channing Concho
__P_ Kendra Toth
__P_ Eddie Tayofa

The New Mexico Academy for the Media Arts (f.k.a. Media Arts Collaborative Charter School) offers secondary students a comprehensive, project-based, cross-curricular education centered in the media arts. We prepare our graduates for positions in the media industries and for the rigor of post-secondary education.

This meeting will be held per the New Mexico Open Meeting Act. The Council reserves the right to take agenda items out of order, items may be removed or delayed from the agenda at any time, and two or more items may be combined for consideration. The Council is happy to make reasonable accommodations for any member of the public with a disability and wishes to attend the meeting. If special arrangements are necessary, please notify Carolyn via email at ccarlson@nmmediaarts.org at least 24 hours prior to the meeting.