

Draft Minutes

New Mexico Academy for the Media Arts
4401 Central Ave NE, Alb., NM 87108

Governing Council Hybrid, In Person and Virtual Meeting via the Zoom Platform
November 12, 2024 @ 10am

1. Quorum Call Governing Council President Carolyn Carlson called the meeting to order at 10am, with Governing Council members Channing Concho, Malinda Menke, Kendra Toth, Eddie Tafoya. Also present were Principal John Rodarte, Business manager Ashley Wolfel and Tom Richardson, Anthony Conforti
2. Approval of Agenda - Motion to approve made by Malinda, second by Kendra. The motion passed unanimously in a roll call vote with all board members voting in the affirmative.
3. Public Input – no public present
4. Approval of Minutes - Motion to approve minutes of the October 15, 2024 meeting by Eddie, second by Channing. The motion passed unanimously in a roll call vote with board members voting in the affirmative.
5. Reports
 - A. Business Managers Report (Ashley Wolfel or Mike Vigil II) – Ms. Wolfel reported that the school had not received its lease assistance payment. She said the school will have to make some adjustments based on the decreasing enrollment. The school has \$2,051,866.84 summary balance. Ms. Wolfel explained the school was waiting on some other reimbursements.
 - B. Principal's Report – John Rodarte reported 114 enrollment and some data such as the school has mostly female students with ethnicity of Hispanic, Caucasian with the Native American and Black students as the next largest groups. There are very few students who identify as multi-ethnic and there are no Asian students. Forty-nine percent of the students are not in a special education program. Seven percent are on a 504 plan which is a document that provides accommodations for students with disabilities in schools that receive federal funding. He said according to statewide assessments, in English Language Arts all of the schools

students out perform the New Mexico average. In Math most of the students are not proficient across the board. There are some variables in the data due to students with Individualized Education Programs. There are still some positions the school is needing to fill. He gave updates on the advertising campaign and that there had no been any updates from the state facilities authority or on the lease assistance application.

- C. Intern Coordinator Report – Tom Richardson reported things are going smoothly with the Ice Wolves filming, and students are getting great experience. He said he is getting good ideas and responses to the internships from the junior class. He talked about an opportunity for some of our students to do an apprenticeship and get Union credit. A new pre-apprenticeship internship for 16 to 23 year olds. He suggested having some of the student who are doing internships do some spots for the TV advertising program.
- D. Media Coordinator - Anthony Conforti talked about the motion capture project and different ideas for the use of the new building. Possible bigger and better studio space.

6. Action Items – A motion to approve was made by Malinda, second by Kendra to approve the following BARS: FY25 #0007-I 11000 Flowthrough General supplies for \$20,000 and FY25#0006I24101 flowthrough for \$393.00 The motion passed unanimously in a roll call vote with all board members voting in the affirmative.

- 7. New and Old Business - Discussion Items discussed included an update on the advertising campaign – update and discussion of promoting the school based on interest in transportation, online learning, and motion caption-based classes. A non-binding non-binding MOU will be presented at the next meeting. A short discussion on the floor plan for the new building to include an open multi-purpose space.
- 8. Council Roundtable – An informal discussion of plans for a workshop in December to plan for the Legislature, the new building, adding transportation and online options.
- 9. Adjourned at 11:13 am.

__P__ Carolyn Carlson
__P__ Malinda Menke
__P__ Channing Concho
__P__ Kendra Toth

___P___Eddie Tayofa

The New Mexico Academy for the Media Arts (f.k.a. Media Arts Collaborative Charter School) offers secondary students a comprehensive, project-based, cross-curricular education centered in the media arts. We prepare our graduates for positions in the media industries and for the rigor of post-secondary education.

This meeting will be held per the New Mexico Open Meeting Act. The Council reserves the right to take agenda items out of order, items may be removed or delayed from the agenda at any time, and two or more items may be combined for consideration. The Council is happy to make reasonable accommodations for any member of the public with a disability and wishes to attend the meeting. If special arrangements are necessary, please notify Carolyn via email at ccarlson@nmmediaarts.org at least 24 hours prior to the meeting.