

DRAFT MINUTES

New Mexico Academy for the Media Arts
4401 Central Ave NE, Alb., NM 87108

Governing Council Hybrid and In Person via the Zoom Platform
January 14, 2025 @ 10am

1. Quorum Call – Governing Council President Carolyn Carlson called the meeting to order at 10am, with Governing Council members Channing Concho, Malinda Menke, Kendra Toth, Eddie Tafoya present. Also present were Business Manager Ashley Wolfel, Media Coordinator Anthony Conforti, faculty member Chris Lopez and building partner Jerry Landgraf. Principal John Rodarte and Intern Coordinator Tom Richardson were excused.
2. Approval of Amended Agenda - Motion was made by GCM Menke, second by GCM Tafoya to amend the agenda to reflect the following amendments: the addition of an executive session to discuss limited personnel issues, the approval of the Dec. 10, 2024 and Dec. 19, 2024 minutes, and the addition of Mr. Landgraf under public input. The motion passed unanimously in a roll call vote with all board members voting in the affirmative.
3. Public Input – Jerry Landgraf gave an update on the building acquisition. He will donate the building if we pay for the roof and hvac improvements. . He also discussed the lease purchase agreement for the building, the school's ability to pay for upkeep and improvements, and the potential for a lump sum payment for some of the improvements. The board agreed to work with Ms. Wolfel to determine what the school could afford to pay.
4. Approval of Minutes – Motion to approve the minutes of the Dec. 10, 2024 regular meeting and the Dec. 19, 2024 special meeting made by GCM Toth, second by GCM Tafoya. The motion passed unanimously in a roll call vote with all board members voting in the affirmative.
5. Reports
 - A. Business Manager's Report by Ashley Wolfel - Ms. Wolfel presented the revenue and expenditure reports, highlighting the need for updates on some federal grants and the use of special capital outlays. She also

discussed open purchase orders and the bank reconciliation report. She then presented the balance sheet and the Increase BARs for various funds, explaining that some of these were additional carryover funds. Ms. Wolfel reported that the balance sheet reflects a balance of \$750,019.41

Approval of BARs: GCM Tafoya motioned Approval of the following BARs, second by GCM Concho. The motion passed unanimously in a roll call vote with all board members voting in the affirmative.

- #501-000-2425-0013-I – Flowthrough Budget Increase Capital Outlay \$7,642.00
- #501-000-2425-0012-I – Flowthrough Budget Increase Capital Outlay \$30,823.00
- # 501-000-2425-0011-I – Flowthrough Budget Increase Special Appropriations Instructional Material \$3299.00
- # 501-000-2425-0015-I – Increase General Fund Debt Service Capital Outlay \$2910.00
- # 501-000-2425-0014-I – Increase General Fund Debt Service Capital Outlay \$142,233.00
- 501-000-2425-0009-I – Increase General Fund / Capital Outlay / Debt Service \$186,016.00

B. Principal's Report – Submitted via email. Report includes an enrollment of 118, up five students. The 40th day impact to the 2024-25 budget is \$529,275.00. The reduction in force plan was implemented. There are no open positions. Legislative letters have gone out. KRQE ads are running.

C. Intern Coordinator's Report – None

D. Media Coordinator's Report - Anthony Conforti reported on the success of the documentary made by the students, which was well received at a recent event. The documentary is expected to be uploaded on the school's website soon. Mr. Conforti then shared updates on potential partnerships and funding opportunities. He mentioned a collaboration with Future Focused Education for a paid internship program and the possibility of hosting an event at the National Dance Institute. Mr. Conforti also discussed lobbying efforts at the Legislature, including support for Representative Herndon's bill and other legislation related to mental health resources in schools. Mr. Conforti discussed the introduction of a bill to change the public school funding formula for grades 6 through 12, which could impact the school's budget. He also mentioned the need for

additional state funding for CTE schools, as their expenses are higher than the average school. He suggested reaching out to Richard Romero for lobbying support. GCM Carlson agreed to follow up on these issues in the next meeting. Mr. Conforti mentioned plans to add a logo and potentially copyright the documentary before posting it online.

6. Action Items

- None

7. Old Business

- Council Member Toth held an equity and inclusion discussion. The board discussed how we can be effective with our diversity, equity and inclusion efforts. Members gave suggestions of ways to use the DEI training time. One suggestion was to have some sort of an interactive activity that the board can do with faculty, staff, students during a professional training day. GCM Concho emphasized the importance of acknowledging and celebrating the school's diverse cultures and languages. Mr. Conforti proposed using testimonials to promote the school's positive aspects on social media. GCM Menke and GCM Carlson shared historical context about the school's founding and its accessibility issues.

8. New Business

- GCM Tafoya said he has a colleague who is looking to have some social media videos made of her cooking. Mr. Conforti said to have them contact him, and he can see what the students can do for her. He reminded us that good videos need to be made horizontal and Tic Toc only does vertical ones.

9. Executive Session

GCM Menke made a motion to go into executive session to discuss limited personnel issues, second by GCM Tafoya. The motion passed unanimously in a roll call vote with all board members voting in the affirmative. Executive session was called under NMSA 1978 Section 10-15-1.H (7)(2015), which provides an exception to the requirements of the Open Meetings Act about limited personnel matters. The GC moved into executive session at 11:07am. The GC came out of the executive session at 11:31am. No items were discussed or actions taken other than what was on the agenda.

10. Adjourn 11:34am

P Carolyn Carlson
 P Malinda Menke
 P Channing Concho
 P Kendra Toth
 P Eddie Tayofa

The New Mexico Academy for the Media Arts (f.k.a. Media Arts Collaborative Charter School) offers secondary students a comprehensive, project-based, cross-curricular education centered in the media arts. We prepare our graduates for positions in the media industries and for the rigor of post-secondary education. This meeting will be held per the New Mexico Open Meeting Act. The Council reserves the right to take agenda items out of order, items may be removed or delayed from the agenda at any time, and two or more items may be combined for consideration. The Council is happy to make reasonable accommodations for any member of the public with a disability and wishes to attend the meeting. If special arrangements are necessary, please notify Carolyn via email at ccarlson@nmmediaarts.org at least 24 hours prior to the meeting.